

Establishing Effective Partnerships to Create Housing for the Working Poor



In Partnership with

UN@HABITAT

Celebrating Twenty Years of Providing Homes Through Productive Partnerships



Filiep Decorte
Deputy Director, New York Liaison Office,
UN-Habitat

He is currently the Deputy Director of UN-Habitat's New York Liaison Office and the focal point for UN-Habitat's crisis-related work in New York. He was acting Director from December 2016

to February 2018. He is Chair of the Global Alliance for Urban Crises. During his career, Filiep has predominantly focused on urban initiatives in conflict- and crisis-affected countries, specializing in urban planning, land, and housing issues. He globally focuses on migration, displacement, land and conflict and the humanitarian -development nexus. He coedited with Andrew Rudd the Quito Papers and the New Urban Agenda, led by Prof. Richard Sennett. He has worked for UN-Habitat for more than fifteen years in different capacities, including long-term assignments in Haiti, the occupied Palestinian territory, Somalia, and Morocco. He also acted as coordinator for UN-Habitat's Global Disaster Management Program. He was trained as a civil engineer, architect, and urban and regional planner with advanced master's degrees from the Universities of Ghent and Leuven in Belgium.



Kunal Sood has 20 years of experience in organizational leadership specializing in strategy, innovation, and experience design. Kunal is a TED Resident and Founder of the X-Impact Group and Novus. Kunal has led high-impact teams in multinational companies and NGO's globally on projects that range from

working in the slums of Mumbai to collaborating with the United Nations. He is deeply passionate about leveraging exponential technologies to solve our global grand challenges to positively impact the lives of a billion people. He has an unwavering commitment to making the world a better place and is a champion for the UN Global Goals. Kunal curates high-level summits at the UN including the Novus Summit and TEDxUNPlaza.

SUSTAINABLE GALS DEVELOPMENT GALS





































Global Housing Foundation (GHF) was created in 1999 by E. René Frank, a UN Delegate and Scroll of Honor recipient, in response to a challenge from the United Nations Commission on Human Settlements (UNCHS) to develop a program designed to leverage the power and effectiveness of Public-Private partnerships. From it's inception, GHF has partnered with the UN to address housing issues which provide affordable housing for the working poor. Around the world these industrious laborers often live in deplorable conditions, fearing for their security, safety and shelter from the elements. GHF's initial project was in Managua, Nicaragua, where new homes were funded and built with contributions from the real estate industry and members of The International Real Estate Federation. Projects and potential projects thereafter have included other countries in Central America, Europe, and Africa. Today, as an official Non-Governmental Organization (NGO) of the United Nations (UN) with Special Consultative Status, GHF is in direct partnership with UN-Habitat to spearhead productive partnerships between public, private, academic, foundational, community and governmental organizations for the common cause of providing the working poor with the opportunity to own a home.



HABITAT I

Vancouver 1976

Governments recognize the need for sustainable human settlements and sustainable organization.



HABITAT II

Istanbul 1996

World leaders adopted the Habitat Agenda as a global plan of action for adequate shelter for all, with the notion of sustainable human settlements driving development in an urbanizing world.

- a. cities are the engines of global growth;
 b. Urbanisation is an opportunity.
 c. Call for a stronger role of local authorities and
 - **d.** Recognition of the power of participation.

HABITAT III

Quito - 2016



UN-Habitat envisions well-planned, well-governed, and efficient cities and other human settlements, with adequate housing, infrastructure, and universal access to employment and basic services such as water, energy, and sanitation. The Global Housing Foundation occupies a special place among the UN-Habitat Partners. It has facilitated the construction of workforce housing projects in alliance with local developers, thus achieving success in public-private ventures. It operates under cooperation with local municipal authorities, which expands its role within a public-private-governmental endeavor. Additionally, The Global Housing Foundation mandates that a woman must be on the deed to the property. This follows UN guidelines for the empowerment of women. In fact, the GHF Executive Directors in Panama and the U.S.A. are women. GHF does more than talk about successful projects, it completes successful projects, and provides guidance and expertise based upon the UN-Habitat guidelines and is active in all seven priorities: Urban Legislation, Land and Governance; Urban Planning and Design; Urban Economy; Urban Basis Services; Housing and Slum Upgrading; Risk Reduction and Rehabilitation; and Urban Research and Capacity Development.





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GHF is an official Non-Governmental Organization (NGO) of the United Nations (UN) with Special Consultative Status

"GHF leverages the expertise and resources of the private real estate community to build affordable housing in inner city slums around the world."

Its initial project was in Managua, Nicaragua where new homes were funded and built by contributions from the real estate industry and members of the International Real Estate Federation (FIABCI).

Today, more people live in urban areas than rural areas, and one out of every four households live in poverty. More than 400 million of these people are actively employed

GHF's goal is to address this market segment of workers that have jobs but no adequate housing and thus are forced to live in deplorable conditions. In 2012, GHF signed a partnership agreement with the Ministry of Housing and Land Management of the Republic of Panama to develop a neighborhood of work-force housing in Panama City.

To provide the slum dwelling working poor with the opportunity to own a home

GHF's objective is to reach the 400 million urban homeless that are employed and have a modest income and offer them the opportunity to own a quality home that can be financed on a long-term basis. These are typically families who earn between \$80 and \$125 per week in Central America and have an average household size of 5 persons. These criteria vary with geographic location.

The GHF House and Floor Plan

The Central American proto type home is approximately 50 square meters featuring indoor plumbing with bath and toilet, kitchen with refrigerator and gas stove. Properties include space for a garden and available future expansion area for one additional room.

Provide Family Continuity and Gender Equality

As part of the UN Millennium Development Goals (MDGs) all housing facilitated by GHF mandates that a woman's name be on the deed. Studies show that this is the surest way to keep the family together and encourage the children's education.

Municipal Participation

GHF, through its UN partnership, requires that local municipalities provide clear title to land and create sufficient infrastructure such as local utility connections and deeded road access.

Pay-It-Forward Partner Program

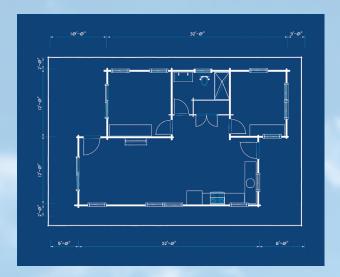
GHF utilizes the Pay-It-Forward Partner Program whereby philanthropic organizations and private sector individuals fund the initial cost of homes as construction financing. Upon the completion of the home, GHF-UN preapproved local banks provide individual home financing. The GHF advances are then returned to GHF for the purpose of funding the construction of another GHF-UN home. In this manner, the Pay-It-Forward funding acts as seed money for the next home to be constructed.

GHF Partners with Local Banks

Local banks are utilized to perform the qualifying, origination and servicing of the loans, and maintain complete financial transparency.

GHF Developer Alliance Program

GHF successfully formulates partnerships with Residential Real Estate Developers.



Partnering Developers use Local Labor and Materials to Build Communities

These communities are locally produced on an agreed upon basis to the GHF-UN specifications. The use of local labor and materials is essential in creating jobs and economic vibrancy. This is not an export driven endeavor, but one intended to utilize all possible Green Building strategies.

Consulting

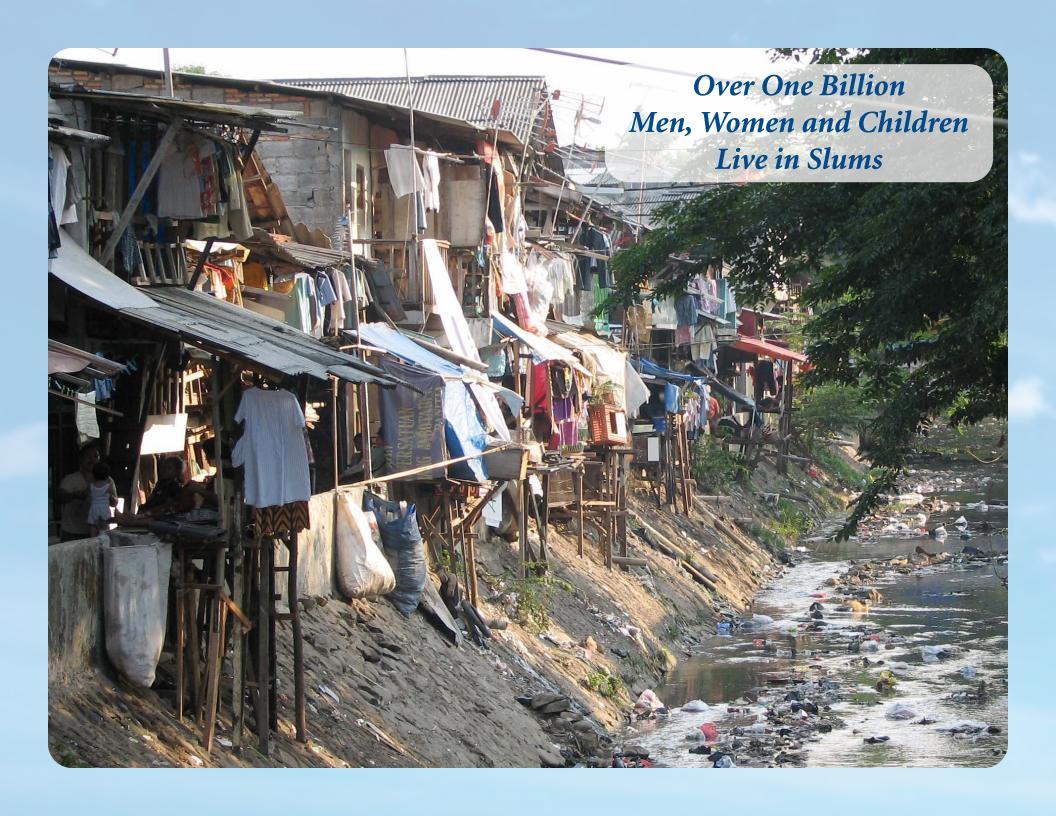
GHF provides project consulting for work-force housing endeavors.

Resource Library

GHF is developing an information portal featuring affordable housing solutions.



www.globalhousingfoundation.org



GHF Develops and Promotes Innovative Solutions for Workforce Housing Challenges

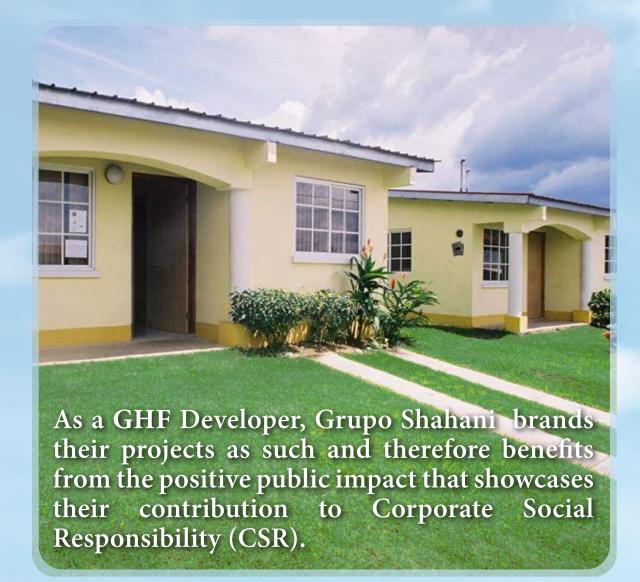


UN-Habitat is the United Nations program working towards a better urban future. Its mission is to promote socially and environmentally sustainable human settlements development and the achievement of adequate shelter for all. Mandated by the UN General Assembly in 1978 to address the issues of urban growth, it is a knowledgeable institution on urban development processes, and understands the aspirations of cities and their residents. For over forty years, UN-Habitat has been working in human settlements throughout the world, focusing on building a brighter future for villages, towns, and cities of all sizes. Because of these four decades of extensive experience, from the highest levels of policy to a range of specific technical issues, UN-Habitat has gained a unique and a universally acknowledged expertise in all things urban. This has placed UN-Habitat in the best position to provide answers and achievable solutions to the current challenges faced by our cities. UN-Habitat is capitalizing on its experience and position to work with partners in order to formulate the urban vision of tomorrow. It works to ensure that cities become inclusive and affordable drivers of economic growth and social development. The Global Housing Foundation (GHF) is one such partner and seeks to facilitate the development of work-force housing.

Contact GHF for Expert Guidance in Affordable Housing



The GHF Residential Real Estate Developer Alliance Program



The Developer Alliance Program is tailored around the special needs of real estate developers and is specifically designed to deliver project benefits and enhancements that directly transfer into value-added components for housing projects. GHF has successfully formulated a partnership with UN-Habitat and utilizes an alliance model to encourage the many benefits to developers, municipalities and financial institutions that delivers affordable homes centered upon United Nations guidelines. In keeping with UN-Habitat's desired focus on projects in Central America, GHF most recent endeavor, in alliance with Grupo Shahani, was completed in Panama City, Panama.



www.globalhousingfoundation.org



Ribbon Cutting for Panama Project



Homeowners Receive Key to New Home



Maimunah Mohd Sharif with GHF during WUF 9

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"Thank you for giving me back my son."



"I remember one woman in particular. For me, she represents the power of a program like this. After her home was built and she'd finished painting. I passed by her house one day as we were inspecting some ongoing work. She invited us in for coffee, and she said the most extraordinary thing to me: 'Thank you for giving me back my son.' What did she mean? 'Before,' she told me, 'my teenage son was too ashamed even to come back at night. He was sleeping in the park instead, missing school. When he saw we were getting this house, he came back to us. I have my son again."

- René Frank

GHF Partners and Advocates Collaborate on issues of interest to Affordable Housing Stakeholders



Sheldon F. Good



Kimiko Koura



Dato' Alan Tong



Natasha Sucre



John Pinson



Joe Stanfield



Lawrence McCabe



Ari Feldman



Katherine Shahani



Telman Abbrasov



Mark Levine



Mauro Gabriele



Dr. Joan Clos



Gerard Bakker



Axumite Gebre-Egziabher



Flavio Gonzaga Nunes



Danielle Grossenbacher



Luis Fernando Correa Bahamon



Ivàn A. Carlucci Sucre



Bill Endsley



Narelle Townsend



Sharon K. Young



Frank K. Young



Robyn Frank



Alyssa Nightingale



Debbie Frank Petersen



Maimunah Mohd Sharif



Amb. Eduardo Sevilla-Somoza



Cal Lindberg



Jose Boyd



Patricia Crisp



Paul Jackson



Eddie Barrett



Susan Greenfield



Ellis Henican



Adrienne Kronovet





Owen Gwyn



Enrico Campagnoli



Ted Bartlett



Tom Salomone



Isaac Holoschutz





WELCOME TO WUF10

The Tenth Session of the World Urban Forum (WUF10) will take place from 8 to 13 February 2020 in Abu Dhabi, the United Arab Emirates with the theme Cities of opportunities: Connecting culture and innovation.

UN-Habitat joins the Government of the United Arab Emirates and the City of Abu Dhabi in warmly welcoming you to attend and participate in the Forum.

THE WORLD'S PREMIER CONFERENCE ON CITIES

The World Urban Forum, established in 2001 by the United Nations, is the most open and inclusive gathering of its kind on the international stage. The Tenth Session of thispivotal event will bring together national leaders, slum dwellers, cabinet ministers, United Nations representatives, women groups, mayors, youth, academics, diplomats, community and business leaders, parliamentarians, local government groups, urban activists, and more. All who share the vision for better and smarter cities of the future are invited.

Global Housing Foundation Supports and Promotes WUF 10

The World Urban Forum (WUF) was established in 2001 by the United Nations to address one of the most pressing issues facing the world today: rapid urbanization and its impact on communities, cities, economies, climate change and policies. Convened by UN-Habitat, the Forum is a high level, open and inclusive platform for addressing the challenges of sustainable urbanization.

The World Urban Forum has the following objectives:

Raising awareness of sustainable urbanization among stakeholders and constituencies, including the general public;

Improving collective knowledge on sustainable urban development through open and inclusive debate, exchange of best practices and policies, and sharing of lessons learnt. Promote collaboration and cooperation between different stakeholders and constituencies engaged in the advancement and implementation of sustainable urbanization.

THEMATIC OBJECTIVES OF WUF10

To take stock of emerging innovative approaches and practices in harnessing culture and innovation as a driver for sustainable urbanization:

To provide greater insights into the linkages between urbanization, culture and innovation as a basis for achieving inclusive, safe, resilient and sustainable cities and human settlements;

To promote synergies between tradition and modernity, creating spaces for convergence in multicultural and multigenerational communities;

To promote innovative solutions and approaches to urban development, building on the value of cultural diversity to improve quality of life for all in cities and human settlements;

To explore the role of culture and the creative industry in driving prosperity and socioeconomic opportunities for all in cities and human settlements;

To explore the role of culture and innovation in implementing the New Urban Agenda and achieving urban dimensions of the 2030 Agenda for Sustainable Development;

To build on the lessons learned of previous WUFs, especially with respect to bottom-up approaches to sustainable urbanization.





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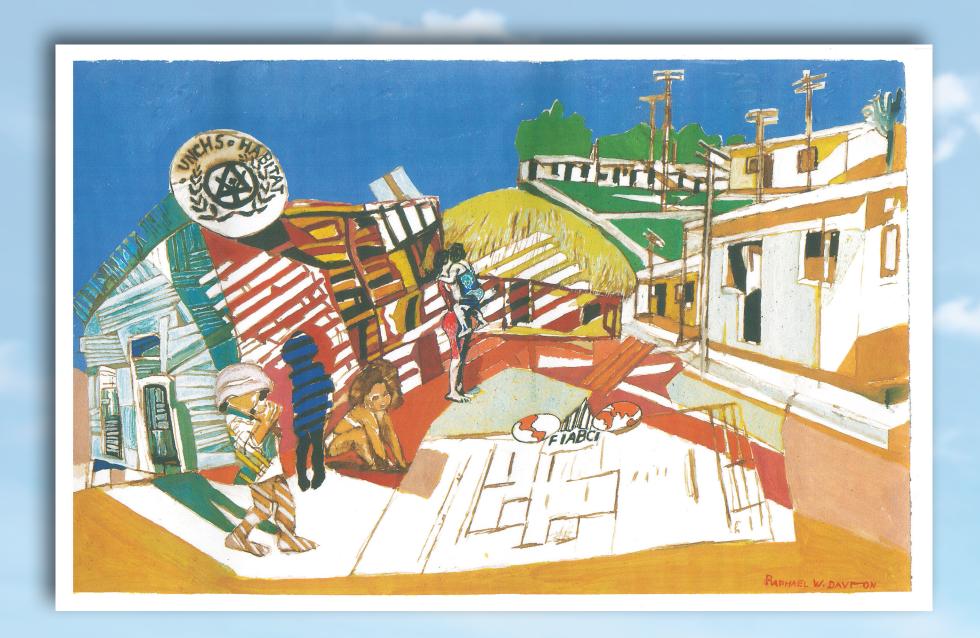
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