

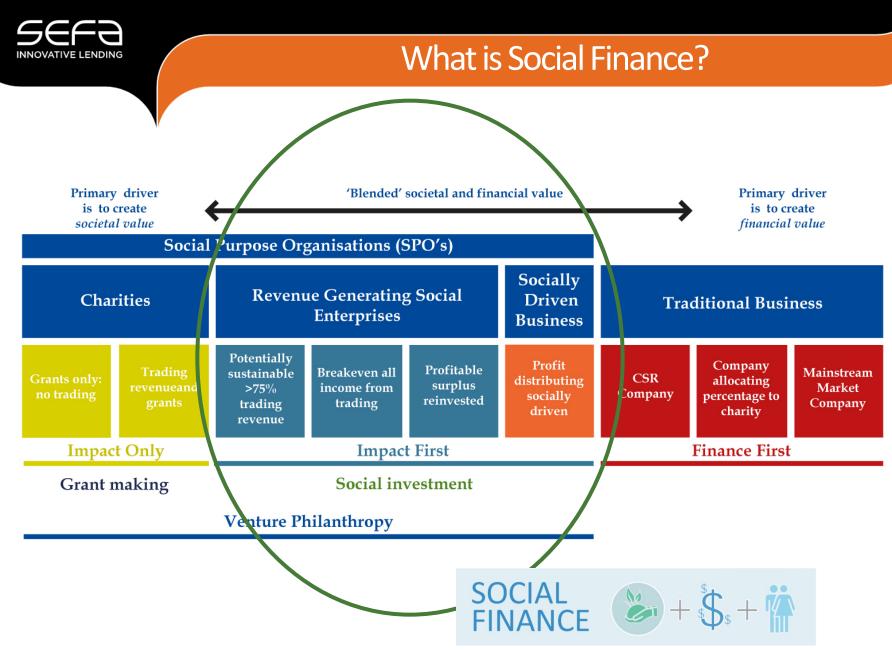
Social Enterprise Finance Australia www.sefa.com.au



# **Byron Affordable Housing Summit**

Social finance and innovative housing models: Partnering for social impact

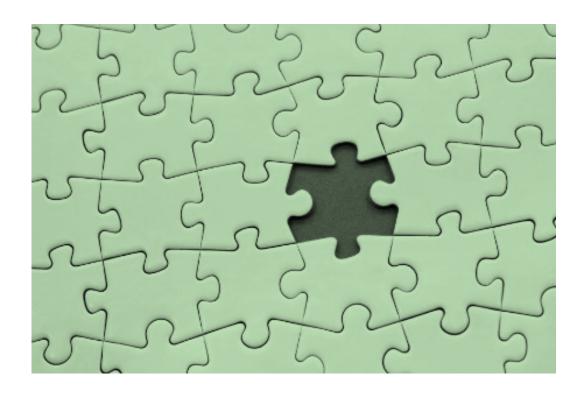
Hanna Ebeling, Senior Relationship Manager, SEFA



Source: http://evpa.eu.com/about-us/what-is-vp/



## Finance for Housing Solutions



"... finding the magic recipe ..."



## Unlocking and Leveraging





- Capital Layering
- 99 year lease (Community Land Trust)
- Sweat Equity
- Co-housing / Co-operatives (German Building Group Model)
- Mixed Tenancies / Developments
- Shared Equity Schemes
- Design & Sustainability
- Tiny Homes



#### Respite Accommodation Example – CC ARAFMI

Central Coast ARAFMI acquired a property in Gosford funded with their own cash plus a SEFA loan:

- Respite Centre & temporary accommodation
- Generating new income streams
- Better serving their clients
- Creating an asset base for their future

The outcomes are diversified revenue streams for CC ARAFMI and clients are better served



Mental Health & More
Central Coast ARAFMI





#### Home Ownership Example – HfH Victoria





Habitat for Humanity Victoria received an innovative finance structure from SEFA that leverages their successful business model:

- Access to affordable housing
- Improved long-term outcomes in the areas of education, employment, health and lifestyle for parents and children
- Increased pace of construction

The outcomes are home ownership for low income families and pathway to financial sustainability for HfH Victoria.



### Social Housing Example – Sustain

**Sustain Community Housing** owns a plot of land in Western Sydney. SEFA & SVA funded its development:



- Sub-divide the land into three plots
- Construct three duplexes
- Sell two to repay investors (crosssubsidisation)
- Retain the third duplex as social housing

The outcome is more social rental housing





## Co-Housing Example - Nightingale

Nightingale Housing promotes designled creation of deliberative urban communities:

- Architect-led with Community Empowerment
- Sustainability and Affordability
- Advocacy government and industry support
- Intergenerational equality and equity

The outcomes are more affordable, communal and lower carbon inner-city housing







## Housing and Employment Example - MiHaven

**MiHaven** builds beautiful residential properties using their own special workforce, supported by construction finance from SEFA:



- Traineeships for long-term unemployed indigenous young people
- Construction company with accredited training program (RTO)
- Sustainable social enterprise independent from grant funding
- Partner with industry networks to refer trained graduates







## New social ventures for existing NFPs

Build on your current strengths

Build on your current assets

Build on your current network

Build a culture that adopts 'enterprise thinking'



#### What funding expertise can SEFA contribute?

Start-up in July 2011 with the support from commonwealth government:

INNOVATIVE LENDING

- SEFA is a specialist lender to an under-resourced sector of notfor-profits and other enterprises with social, cultural or environmental objectives.
- Our loans supplement and extend the reach of philanthropic and grant monies; they do not replace them.
- We lend on commercial terms (viability of business model) but offer greater flexibility on the loan structure (understanding social organisations)

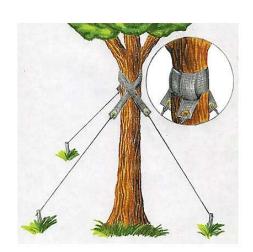


#### What is SEFA's additional support?





networks, co-Investors





risk-mitigation / innovative social finance



#### Contact Us

- SEFA
  - Hanna Ebeling, Senior Relationship Manager
  - SEFA office: 02 8199 3360
  - hanna.ebeling@sefa.com.au
- Website www.sefa.com.au
- SEFA Video introduction
- MiHaven Video <u>social investment for indigenous outcomes</u>